

Customer Art Approval Form

Tracking Number:

BIGRIV PO#2023SELPROMO_BIGRIVER SAM AND DOUG(W311301)

ITEM PPD-390 HAND SANITIZER SPRAY

ITEM PPD-320 Super Moisture SPF 15

ITEM PPD-930 SPF 50+ Broad Spectrum Sunscreen

LAB-PPD-106367

LAB-PPD-106368

LAB-PPD-106369



IMPRINT AREA 1.3" X 1.7"

IMPRINT AREA
1.75" X 1.40"



Imprint Area:
1.15" W x 2.025" H

Imprint Color(s)



Imprint Color(s)



Imprint Color(s)



Art Guidelines

1. Labels

- Positive imprint - 5 pt minimum Sample Text
- Reverse imprint - 7 pt minimum Sample Text
- Serif and italic types - 7 pt minimum Sample Text
- Line weight, positive lines - .5 Sample Text
- Line weight, reverse lines (gap) - .75 Sample Text

* Ornate and display type faces will be printed on a case-by-case analysis.

* Registered marks and trademarks should be enlarged for clear printing.

Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: label and bottle) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.